

SHAWN FARNUM

UI | UX | WORDPRESS | GRAPHIC DESIGN

SKILLS

Design Tools

Sketch, Figma, Adobe XD, Illustrator, Photoshop, Procreate, InDesign, Premiere

Programming Languages

HTML, CSS, JavaScript

System Administration

Linux, Windows

Project Management

Agile, Scrum

Research Skills

User Interviews, Requirement Gathering, Persona Development, Usability Testing

PROJECTS

Big Sky Yoga Retreats

WordPress / Web Design | 2024

Waterstreet Company

WordPress / Web Design / Graphic Design | 2023

Yellowstone Growth Partners

WordPress / Web Design | 2021

CrossTx

WordPress / Web Design / Graphic Design | 2017

Ignite Feedback

Graphic Design | 2016

EDUCATION

Montana State University

BFA Graphic Design | 2018-2021

Montana Code School

Full Stack Development | 2016

Flathead Valley Community College

Web Development | 2010 - 2011

Art Institute of Seattle

Multimedia Design | 1996 - 1998

INTRO

Passionate UI/UX Designer with over 10 years of experience in creating user-centered designs for web and mobile applications. Proven ability to lead design projects from concept to completion, delivering innovative solutions that enhance user experiences. Skilled in user research, wireframing, prototyping, and visual design using tools like Figma and Adobe XD.

EXPERIENCE

IT Service Desk Supervisor @ Zoot

2022-Current

- Coordinate activities of tier 1-3 staff to address support activities.
- Lead a team of employees, addressing performance issues and motivating staff.
- Provide process expertise and proactive corrective action, improving support outcomes.

Freelance @ ShawnFarnum.com

2013-Current

- Offer UI/UX, WordPress, and graphic design services to various clients.
- Provide WordPress installs, design, and maintenance for startups.
- Self-taught designer with extensive experience in digital design.

Teaching Assistant @ Montana State University

2022

- Selected by MSU faculty to teach lab classes for web design.
- Mentored students and provided design guidance on projects.
- Graded materials for 200 students and assisted with design theory queries.

IT Service Desk Tech Teir 1 & Tier 2 @ Zoot

2017-2022

- Provided Linux system administration and support for external and internal clients.
- Installed client test and production environments, ensuring seamless operations.
- Maintained security and handled support requests efficiently.

Creative Marketing Intern @ Zoot

2019-2020

- Supported digital ad creation, white papers, and motion graphics for marketing campaigns.
- Created a motion graphic presented at the CBA Live industry conference.
- Led the development of the Zoot Properties web page, adhering to design standards.

UI/UX Design Intern @ Murdochs

2016-2017

- Redesigned shopping cart experience, simplifying the process and improving usability.
- Created digital designs to support and enhance print marketing campaigns.
- Led the redesign of various web pages, ensuring consistency with brand guidelines and improving user navigation.

UI/UX Designer | Co-Founder

2013-2016

- Co-founded and led design efforts for marketing materials and web application, driving user engagement and satisfaction.
- Expanded user base to over 1500 registered users.
- Secured first place at Startup Weekend 2013 and recognized as "Innovators of the Year 2015" by Prospera Business Network.