SHAWN FARNUM

UI | UX | WORDPRESS | GRAPHIC DESIGN

406-253-7109

Bozeman, MT

shawnfarnum.com

SKILLS

Design Tools
Sketch - Figma - Adobe XD
Illustrator - Photoshop - Procreate
In Design - Premiere

Design Concepts
Typography - Color Theory - Layout
Gestalt - Design Thinking - Ideation
User Experience Design - User
Interface Design

Research Skills
User Interviews - Requirement
Gathering - Persona Development
Brainstorming - User Testing
Usability - Wireframing

Technical Skills
HTML/CSS - Javascript - Linux
Command Line - System
Administration - Version Control
IT Operations - Project Management

Mentoring
Leadership - Project Management
Communication - Management
Coaching - Responsible
Implementation - Managing - Planning

EDUCATION

Montana State University
BFA Graphic Design | 2018-2021

Montana Code School
Full Stack Development | 2016

Flathead Valley Community College
Web Development | 2010 - 2011

Art Institute of Seattle
Multimedia Design| 1996 - 1998

EXPERIENCE

IT Service Desk Supervisor @ Zoot — 2022-Current
- Coordinate activities of tier 1-3 staff to ensure support activities are addressed
- I am the voice of my team of employee's amongst the supervisor group.
- Recognizing and escalating patterns of support requests with a solution focus
- Motivate the team and addresses performance issues
- Provides process expertise, with proactive corrective action
- Acts in both support and leader/advisor capacity within the Service Desk.

Freelance @ ShawnFarnum.com — 2013–Current
- UI/UX | Wordpress | Graphic Design
- Crafted design skills over nine years
- Provided WordPress installs, design, and maintenance
- Self-taught designer (YouTube, online tutorials)
- Provide support to marketing teams looking for a website refresh

Teaching Assistant @ Montana State University — 2022-2022
- Handpicked by the MSU faculty to return and teach the lab classes for web design
- Mentor/Design guidance for students on their projects
- Teach 3 sections every other week (Color, Typography, Layout)
- Graded all materials over the semester for 200 students
- I am available for all questions concerning design theory for their web projects

IT Service Desk Tech Teir 1 &Tier 2 @ Zoot — 2017-2022
- Responsible for Linux system administration with sys admin-level access
- Support external client needs (file sends, client research, production outages)
- Support internal client needs (Windows and Linux system administration)
- Installs client test and production environments
- Simple password changes and maintenance needs on all desktops and servers
- Provide physical security of our Bozeman campus in off-hours

Creative Marketing Intern @ Zoot — 2019–2020
- Support for digital ad creation, white papers, Pardot ads, and motion graphics
- Creation of a motion graphic to be played at industry conference CBA Live
- Led the creation of their Zoot Properties web page
- Adhered to the companies design standard guidelines
- Expanded upon the existing Icon library

UI/UX Design Intern @ Murdochs — 2016–2017
- Creation of digital website design to back up print marketing campaigns
- Redesigned their shopping cart experience for simplicity and ease of use
- Taught how to use their state of the art 360-degree photography hardware
- Redesign of various creative pages (404 page, men's jeans, women's jeans)

UI/UX Designer @ DropTrip — 2013–2016
- Co-Founder
- Design Lead (Marketing, Web App)
- Company built up to include 5 paid full-time employees
- Grew our user base to over 1500 registered users of the website
- First place startup at Startup Weekend 2013
- Awarded "Innovators of the year 2015" by Prospera Business Network