




# SHAWNAN FARNUM

UI | UX | WORDPRESS | GRAPHIC DESIGN

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Bozeman, MT 

shawnfarnum.com 

## MONTANA STATE UNIVERSITY

2018–2021  
BFA Graphic Design | GPA 3.53  
Deans List Spring 2020

## MONTANA CODE SCHOOL

2016–2016  
Certificate Full Stack Development

## MONTANA STATE UNIVERSITY

2022–Current  
Teaching Assistant - Web Design 145

## ZOOT ENTERPRISES

2017–2021  
IT Service Desk Technician Tier 1  
2021–2022  
IT Service Desk Technician Tier 2  
2022–Current  
IT Service Desk Manager

2019–2020  
Creative Marketing Tech

## FREELANCE

2013–Current  
UI/UX | Wordpress | Graphic Design

## DROPTrip

2013–2016  
UI/UX Designer | Co-Founder  
2015 Innovator of The Year Award

## INTRO

I am a solution-focused UI | UX | Graphic Designer with experience across digital and print mediums and a recent graduate of Montana State University's graphic design program, I am excited to enter the field of UI/UX, Graphic, and Web Design. My combination of self-taught, academic design and almost 10 years of freelance work is a great combination that makes me an asset to any team.

I thrive in a collaborative environment where designs are improved upon by planning, designing, building, gathering feedback, and starting the process all over again. If there is a problem to solve I love the challenge of solving it with design and design thinking. I am looking for the opportunity to build great products with great people...

## EDUCATION

- Learned Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD)
- Design basics (Gestalt, Color Theory, Typography, Design Thinking)
- Led research to build a database for MSU's Dyslexia Symposium
- Learned illustration, UI/UX, and product design
- Hand-picked by faculty to return to mentor their web design course
- Three-month boot camp learned the basics of (HTML, CSS, and JS)
- Learned how to set up NoSQL databases
- Learned Git and Github for version control
- We were taught the MERN development stack

## EXPERIENCE

- Handpicked by the MSU faculty to return and teach the lab classes for web design
- Mentor/Design guidance for students on their projects
- Teach 3 sections every other week (Color, Typography, Layout)
- Graded all materials over the semester for 200 students
- I am available for all questions concerning design theory for their web projects
- Responsible for Linux system administration with sys admin-level access
- Support external client needs (file sends, client research, production outages)
- Support internal client needs (Windows and Linux system administration)
- Installs client test and production environments
- Simple password changes and maintenance needs on all desktops and servers
- Provide physical security of our Bozeman campus in off-hours
- Coordinate activities of tier 1-3 staff to ensure support activities are addressed
- I am the voice of my team of employee's amongst the supervisor group.
- Recognizing and escalating patterns of support requests with a solution focus
- Manage staff - motivates the team and addresses performance issues
- Provides process expertise, with proactive corrective action
- Acts in both support and leader/advisor capacity within the Service Desk.
- Support for digital ad creation, white papers, Pardot ads, and motion graphics
- Creation of a motion graphic to be played at industry conference CBA Live
- Led the creation of their Zoot Properties web page
- Adhered to the companies design standard guidelines
- Expanded upon the existing Icon library
- Crafted design skills over nine years
- Provided WordPress installs, design, and maintenance
- Self-taught designer (YouTube, online tutorials)
- Provide support to marketing teams looking for a website refresh
- Designer for various startups over the years (IgniteFeedback, CrossTx, Verafi)
- Design Lead (Marketing, Web App)
- Company built up to include 5 paid full-time employees
- Grew our user base to over 1500 registered users of the website
- First place startup at Startup Weekend 2013
- Awarded "Innovators of the year 2015" by Prospera Business Network