




# SHAWN FARNUM

UI | UX | WORDPRESS | GRAPHIC DESIGN

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Bozeman, MT 

shawnfarnum.com 

## MONTANA STATE UNIVERSITY

2018–2021  
BFA Graphic Design | GPA 3.53  
Deans List Spring 2020

## MONTANA CODE SCHOOL

2016–2016  
Certificate Full Stack Development

## MONTANA STATE UNIVERSITY

2022–2022  
Teaching Assistant - Web Design 145

## ZOOT ENTERPRISES

2017–Current  
IT Service Desk Technician

2019–2020  
Creative Marketing Tech

## FREELANCE

2013–Current  
UI/UX | Wordpress | Graphic Design

## MURDOCHS

2016–2017  
UI/UX | Web Development

## DROPTrip

2013–2016  
UI/UX Designer | Co-Founder  
2015 Innovator of The Year Award

## INTRO

I'm a Passionate User Interface/ User Experience designer with nine+ years of freelance design work and four+ years studying design at the university level. I co-founded and led the design for a startup called DropTrip we won multiple local and regional awards and gained national press and customers. I've built several websites for clients, some of whom have gone on to raise capital and make their first hires. My time at Montana State University gave me the focus I needed to take my skill set to the next level. I am looking forward to bringing passion, experience, and drive to the table at my next endeavor.

## EDUCATION

- Learned Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD)
- Design basics (Gestalt, Color Theory, Typography, Design Thinking)
- Led research to build a database for MSU's Dyslexia Symposium
- Learned illustration, UI/UX, and product design
- Hand-picked by faculty to return to mentor their web design course
- Three-month boot camp learned the basics of (HTML, CSS, and JS)
- Learned how to set up NoSQL databases
- Learned Git and Github for version control
- We were taught the MERN development stack (NodeJS)

## EXPERIENCE

- Handpicked by the MSU faculty to return and teach the lab classes for web design
- Mentor/design guide for students on their lab projects
- Taught three sections every other week (Color, Typography, Layout)
- Graded all materials over the semester for 200 students
- Available for all questions concerning design theory for their final web projects
- Responsible for Linux system administration with sys admin-level access
- Support external client needs (file sends, client research, production outages)
- Support internal client needs (Windows and Linux system administration)
- Installs client test and production environments
- Simple password changes and maintenance needs on all desktops and servers
- Provide physical security of our Bozeman campus in off-hours
- Support for digital ad creation, white papers, Pardot ads, and motion graphics
- Creation of a motion graphic to be played at industry conference CBA Live
- Led the creation of their Zoot Properties web page
- Adhered to the companies design standard guidelines
- Expanded upon the existing Icon library
- Crafted design skills over nine years
- Provided WordPress installs, design, and maintenance
- Self-taught designer (YouTube, online tutorials)
- Provide support to marketing teams looking for a website refresh
- Designer for various startups over the years (IgniteFeedback, CrossTx, Verafi)
- Creation of digital website design to back up print marketing campaigns
- Redesigned their shopping cart experience for simplicity and ease of use
- Taught how to use their state of the art 360-degree photography hardware
- Redesign of various creative pages (404 page, men's jeans, women's jeans)
- Design Lead (Marketing, Web App)
- Complete ground-up redesign for my senior thesis
- Company built up to include 5 paid full-time employees
- Over 1500 registered users of the website
- First place startup at Startup Weekend 2013
- Awarded "Innovators of the year 2015" by Prospera Business Network