

# SHAWN FARNUM

UI | UX | WORDPRESS | GRAPHIC DESIGN

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Bozeman, MT 

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## MONTANA STATE UNIVERSITY

2018–2021

BFA Graphic Design | GPA 3.59

## MONTANA CODE SCHOOL

2016–2016

Certificate Full Stack Development

## FVCC

2010–2011

IT | Web Development

## FREELANCE

2018–2021

UI | UX | Wordpress | Graphic Design

## ZOOT ENTERPRISES

2017–2021

IT Service Desk | Marketing intern

## MURDOCHS

2016–2017

UI | UX | Web Development

## INTRO

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I'm a UI Designer/Developer. I love creating UI and thinking about UX in the things I create. I'm interested in making the things I create work, whether it be a website or a program I've designed. Usually, people are either a good designer or a good programmer. I strive to be both.

## EDUCATION

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Throughout the curriculum of this degree program, students take courses that cover various art topics and participate in hands-on computer labs that teach them to use software such as Adobe Photoshop and Illustrator. Some programs offer internships as well and may require a portfolio for graduation. BFA graduates are prepared to work as graphic designers in a variety of industries.

Three-month intensive Bootcamp that specialized in teaching HTML, CSS, and JavaScript. I also learned the basics of NodeJs, Git, and Github, as well as SQL databases. I was versed in Full Stack Web Development technologies that had been taught in a unique environment designed to make it feel more like working at a startup, rather than sitting in a classroom.

I learned how to identify qualities of good web page design by evaluating color, layout, navigation, and content. We learned how to create quality websites using a mix of HTML and CSS. I Gained knowledge of network protocols and operating systems found within a network structure. I also Demonstrated marketing and managing techniques while working in a team environment to analyze, design, develop and evaluate websites for a client.

## EXPERIENCE

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I've worked off and on for most of the last 10 years crafting my design skills, I started self-teaching by redesigning a friend's website, after that, I was in love with design. I started looking up every YouTube video tutorial I could find. I've been a part of several startups over the years in designer roles. I've learned a lot from each one but decided to seek a formal degree at Montana State University. I still work freelance on the side.

I've been on the service desk since October of 2017, there I've learned a fair amount of Linux as well as performing Initial research and prioritization of new requests. I help keep users informed about the status of their incident/inquiry using the project management/ticketing system JIRA. During my time as a designer in the marketing department, I was a valued member of the team and worked closely with the other members of the team to provide design support in such areas as digital ad creation for white papers, pardot ads, and motion graphics. I even took on a stand-alone project in the form of creating a website for their Zoot Properties page.

I supported their e-commerce platform by helping redesign parts of their UI as well as planning the design and roll-out of marketing pushes, this provided an environment in which we had to create content on various marketing deadlines. I also spent a few weeks working in their photography studio where they had a state-of-the-art 360-degree photography setup where they photographed all of their products for the website.